



SPEAKING TOPIC 2

Title: Adapt to Innovate: Restore Your Creative Genius
Innovation is easy but it starts with innovating yourself first.

With over three decades of experience as a working creative professional, Michael helps businesses understand how to create adaptable leaders. Michael is a certified professional practitioner of the Adaptability Quotient (AQ) assessment and a two-time TEDx speaker on creativity related topics. He is also a highly qualified coach in six disciplines, including as a certified Master of Creativity and Innovation Coaching and Recovery Coach.

In this interactive keynote adapted from one of his TEDx talks, Michael shows us how to regain the creative genius almost every human being has lost since childhood. He will share a high-level version of the step-by-step process he teaches in his Innotivity trainings for companies and entrepreneurs, and ensure that you walk away with a breakthrough on a challenge where you've been stuck.

You fought hard to become who you are today – now Michael will show you how to let go and shift your identity to meet your challenges where they are, to innovate yourself first to become the best person to solve them. Bring your whole team the flexibility they need to successfully collaborate, integrate, and innovate. The Innotivity hacks you learn here will help your team spearhead a culture of innovation throughout your organization.

Adapt to Innovate will discuss:

- Why and how you have lost access to your creative genius.
- How you can get it back, using a step-by-step process.
- How you, as a leader, can help others around restore their creativity.
- How to use creativity to build powerful teams that get results.